

Press &  
Play Watch  
it Fly!





# Service Brochure





# Overview of Agency



JMCo. Studios is a graphics design and creative media agency that offers professional services to individual and organisations in the areas of branding, marketing, public relations, and general communications. We do this by understanding what your needs are and working hard to present solutions that perfectly fit them, to the end that we shake hands and leave you a happy customer, all the time!

We have thrived in this industry for the past 13 years, leading the way in client-driven designs and adapting our ways of working to best practice trends that put you at the centre of what we do, because we recognise that our service value is only as good as how much they meet your needs. Our values of diligence, commitment, and honesty, shape our attitudes and behaviours in our pursuit of your success.

Truth be told, it's never always peaches and cream. We do acknowledge that our terrain can and does get difficult when delivering on projects, especially those with rapidly changing targets and client needs. But, as we have so often done, we apply our core values to manage expectations and resources to deliver on our job.





# AgencyTeam

We are peopled by some of the most wonderful humans on the planet. Our human resource is probably the greatest asset in our practice and each one of us brings forth something unique from our various areas of specialisation which we generously mix to discharge some of the finest brew of design services around.

Our co-founders Taiwo (pronounced Tie-Woe) and Yemisi (pronounced Yeah-Me-See) combine their joint 26 years of experience in design, marketing, product, project management and law to influence our business and ways of working, to empower us in delivering top quality services to you.





# Our Services

Logo design Video design Web design User Interface design Animated Videos  
Flyer design Animated shorts Video editing Print design Graphic novels  
Magazine and publishing design Design for displays Video editing  
Design for branding Design for corporate communication  
Design for digital channels Design for film and cinema  
Design training for individuals & groups



# Categories of Services



We offer our design services at three levels:

**Agency-level:** We as a group, take on your project and commit our joint resources to meet your requirements. This may be on a one-time basis or a within retainership. On a one-time basis or one-off, you transact with us a single time for each project, and once completed, our business relationship ends. Within a retainership, you maintain a business contract with us where we offer you a range of our design services for a fixed period (usually a year). Agency-level is recommended if you are an organisation or individual with large and complex design needs.

**Subscription-level:** We provide a fixed number per period of custom-designed templates for your communication needs (e.g. your brand's flyers for continuous use on social media, various video frame designs for continuous social media reels, custom video intros) that you can always access and deploy straightaway for your needs. We recommend this if you frequently communicate with groups of people through activities like public speaking, content publishing on social media, newsletter circulation, bulletin sharing, journalling, periodicals production. Here, we could offer you up to 30 different branded assets per month.





# Categories of Services



**Secondment-level:** We become temporary in-house graphics designers within your organisation for a fixed period usually spelt out in an initial contract. We become your operational staff but still retain our legal employment here. We recommend this if you have an important project that requires continuous design input throughout its duration. This is especially valuable when your project is on a fixed budget that is only able to maintain a design staff and not the entire agency and is likely to run for less than a year.





# Terms of Service

## **JMCo. Studios**

Terms of Service Agreement  
Last Updated: 13th February 2024

Welcome to JMCo. Studios! We're delighted to provide you with our design services. Please read the following Terms of Service ("Agreement") carefully. By using our services, you agree to abide by these terms and conditions. If you do not agree with these terms, please refrain from using our services.

### **1. Scope of Services:**

JMCo. Studios provides a range of design services (specified under Service Areas in our brochure), as agreed upon with you and/or in the project contract of your transaction with us.

### **2. Client Responsibilities:**

Clients are responsible for providing accurate and comprehensive project requirements that must include accurate, clear, and complete information which must also contain client expectations, budget, and other mandatory details we must consider before proceeding with projects. These may be oral or written. Timely feedback, approvals, and cooperation are essential for the successful completion of projects.







# Terms of Service

## **3. Project Approvals and Revisions:**

Clients will receive design drafts and proofs for review. Clients are entitled to a specified number of revisions as outlined in the project agreement. Where no written project agreement exists with the client, a maximum of 3 revisions per project will be accorded to the client. Additional revisions may be subject to additional charges.

## **4. Intellectual Property:**

Upon full payment, the client will own the final designs. Until final payment, JMCo. Studios retains ownership and the right to use the designs for promotional purposes and in our portfolio.

## **5. Payment Terms:**

Payment terms, including project milestones and payment schedules, will be outlined in the project agreement. Failure to make timely payments may result in a delay in project completion or termination of services.

## **6. Confidentiality:**

JMCo. Studios agrees to treat all client information as confidential and will not disclose or use such information for any purpose other than the intended design project.





# Terms of Service



## **7. Termination of Services:**

Either party may terminate the services with written notice if the other party breaches any material term of this Agreement. Upon termination, the client is responsible for payment for all services provided until the termination date.

## **8. Liability:**

JMCo. Studios is not liable for any indirect, incidental, consequential, or punitive damages arising out of the use or inability to use our services.

## **9. Governing Law:**

This Agreement is governed by and construed in accordance with the laws of the United Kingdom of Great Britain and Northern Ireland. Any disputes shall be resolved in the state or federal courts located within the United Kingdom of Great Britain and Northern Ireland.

## **10. Amendments:**

JMCo. Studios reserves the right to modify these terms at any time. Notice of changes will be provided by updating the "Last Updated" date at the beginning of this Agreement.





# Terms of Service



By utilizing our services, you acknowledge and agree to these terms. If you have any questions or concerns, please contact us at [design@thejmco.com](mailto:design@thejmco.com)

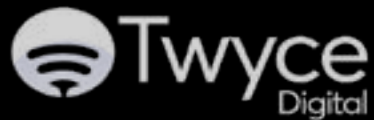
Thank you for choosing JMCo. Studios!





# Our Clients

We've been privileged to work with the following brands:



ECOSCENT





# Client Testimonials

"We would be happy to work with you again and even provide a reference of you need one."

**John, M. – Marketing Manager, Ecoscent**

"Wao! Thanks. That was fast!"

**David, A. – Director, Twyce Digital**

"They are very reliable. It's all smooth and easy, even when we kept changing our requirements!"

**Rebecca, M. – Private client**





# Resources



## Creative Portfolio:

Our previous works can be accessed through these links:

**Behance:** <https://www.behance.net/jmcostudios>

**Google Drive:** [https://drive.google.com/drive/folders/1BIUUW7ClrXJ2iMERPrFUiWKwqC63\\_45?usp=drive\\_link](https://drive.google.com/drive/folders/1BIUUW7ClrXJ2iMERPrFUiWKwqC63_45?usp=drive_link)

**design@thejmco.com**  
**+447473283448**